

## THE PERSONAL TOUCH

An independent business with an impressive international reach,
Arlington Residential has helped people achieve their
property goals in Central and North West London for 25 years

rom the magnificent Nash architecture of Regent's Park to the rolling meadows and woodlands of Hampstead Heath, the zone known as Central and North West London is rich in prestigious residential neighbourhoods, all with glorious bucolic names. St John's Wood, Primrose Hill, Maida Vale, Highgate, Belsize Park, Kenwood... Add in the sophisticated "village" of Marylebone and you survey the core territory in which Marc Schneiderman, owner and founder of Arlington Residential, has been an integral property agent for 25 years.

As a one-office boutique operation specialising in middle to high-end property - specifically, the £5million to £15million-plus market - Arlington Residential is valued for superlative local knowledge, a tight-knit team of experienced sales and lettings negotiators, and a tentacular international reach. Sixty per cent of sales go to overseas buyers.

"London is such a cosmopolitan city and vendors are understandably keen to know how we, as a local St John's Wood agency, reach the international market," Schneiderman says. "In Regent's Park, for example, you could find more than a dozen different nationalities in one terrace. We've been successful in securing sales of exceptional top-end properties thanks to our well-nurtured long-standing relationships with relocation and acquisition agents, property finders and specialist intermediaries.

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We have an extremely efficient network."

Testimonials bear witness to the personal touch that is a byword in the business of buying, selling and letting through Arlington Residential. Helping people achieve their property aims is to help shape futures - a responsibility the team respects and enjoys. Maintaining privacy for buyers and sellers, often high-profile and celebrity clients, is paramount; discussions remain confidential.

A hands-on director, Schneiderman deals with clients himself. "People appreciate consistency and they like to know they are dealing with someone

senior and experienced," he says. "There is no danger in our clients getting 'lost in the system'. If you come to us about your home, it's important to us that we look after you."

With a total of 35 years of experience in the property world, Schneiderman is quick to understand what individuals want to achieve, and sensitive to the zeitgeist. Selling, buying or letting? A luxury apartment, period villa or spacious family home with garden? He and his team at Arlington Residential offer expert guidance, unique opportunities and utter discretion.

For further information, please visit arlingtonresidential.com, email viola@arlingtonresidential.com or call +44 (0) 20 7722 3322